



# GMT MONTHLY MEMBERSHIP PROGRESS REPORT

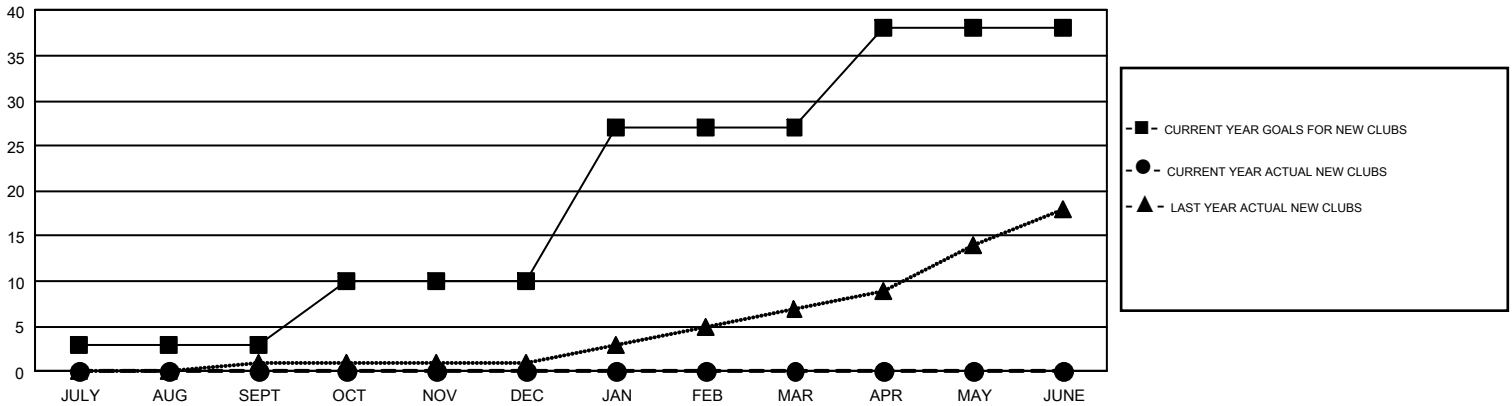
Results as of: 10/31/2017

## GAT Constitutional Area 2

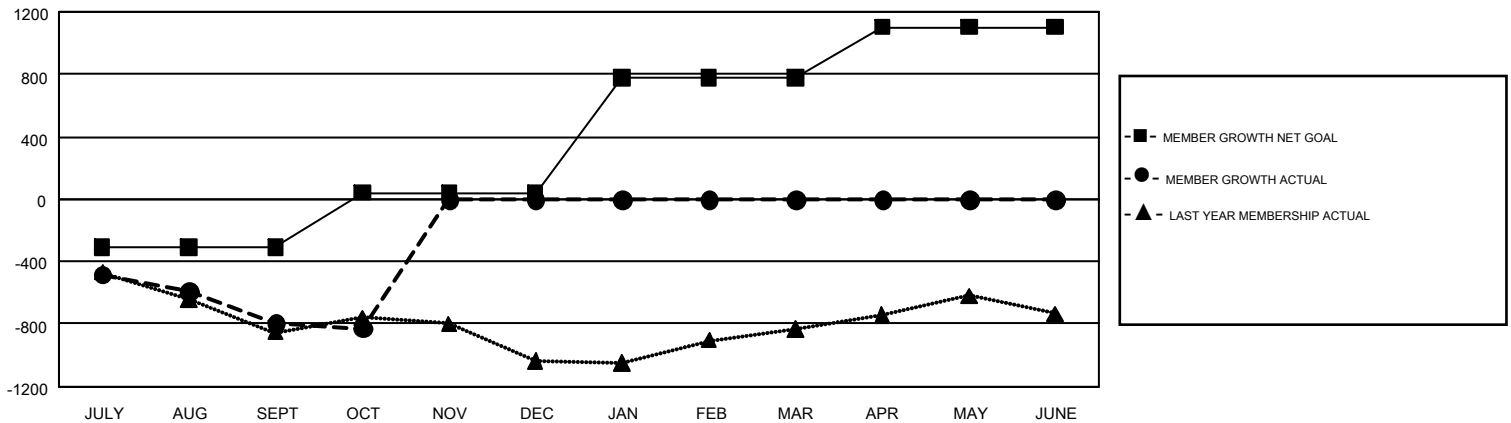
REPORT DOES NOT INCLUDE CLUBS IN UNDISTRICTED AREAS.

| Clubs                 |               |           |               | Members               |                        |                      |  |
|-----------------------|---------------|-----------|---------------|-----------------------|------------------------|----------------------|--|
| RESULTS FOR 2017-2018 |               |           |               | RESULTS FOR 2017-2018 |                        |                      |  |
| QUARTER               | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS | QUARTER               | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT         | 3             | 0         | 9             | JULY/AUG/SEPT         | -309                   | 619                  | 1,276  |
| OCT/NOV/DEC           | 7             | 0         | 3             | OCT/NOV/DEC           | 350                    | 453                  | 445  |
| JAN/FEB/MAR           | 17            | 0         | 0             | JAN/FEB/MAR           | 737                    | 0                    | 0  |
| APR/MAY/JUNE          | 11            | 0         | 0             | APR/MAY/JUNE          | 324                    | 0                    | 0  |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



|                   |  |                                 |                 |
|-------------------|--|---------------------------------|-----------------|
| DROPPED CLUBS: 12 | 417 CLUBS OF 1,632 ADDED 1 OR MORE NEW MEMBERS | <u>GENDER DISTRIBUTION</u>      |                 |
| DROPPED MEMBERS   |  | MALE                            | 26,975 (69.12%) |
| DECEASED          | 184  | FEMALE                          | 12,049 (30.88%) |
| CLUB CANCELLED    | 49   | TOTAL FAMILY UNIT MEMBERS       |                 |
| OTHER             | 1,487  | 7,253                           |                 |
| TOTAL             | 1,720  | FAMILY MEMBERS PAYING HALF DUES |                 |
|                   |  | 3,699                           |                 |

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)